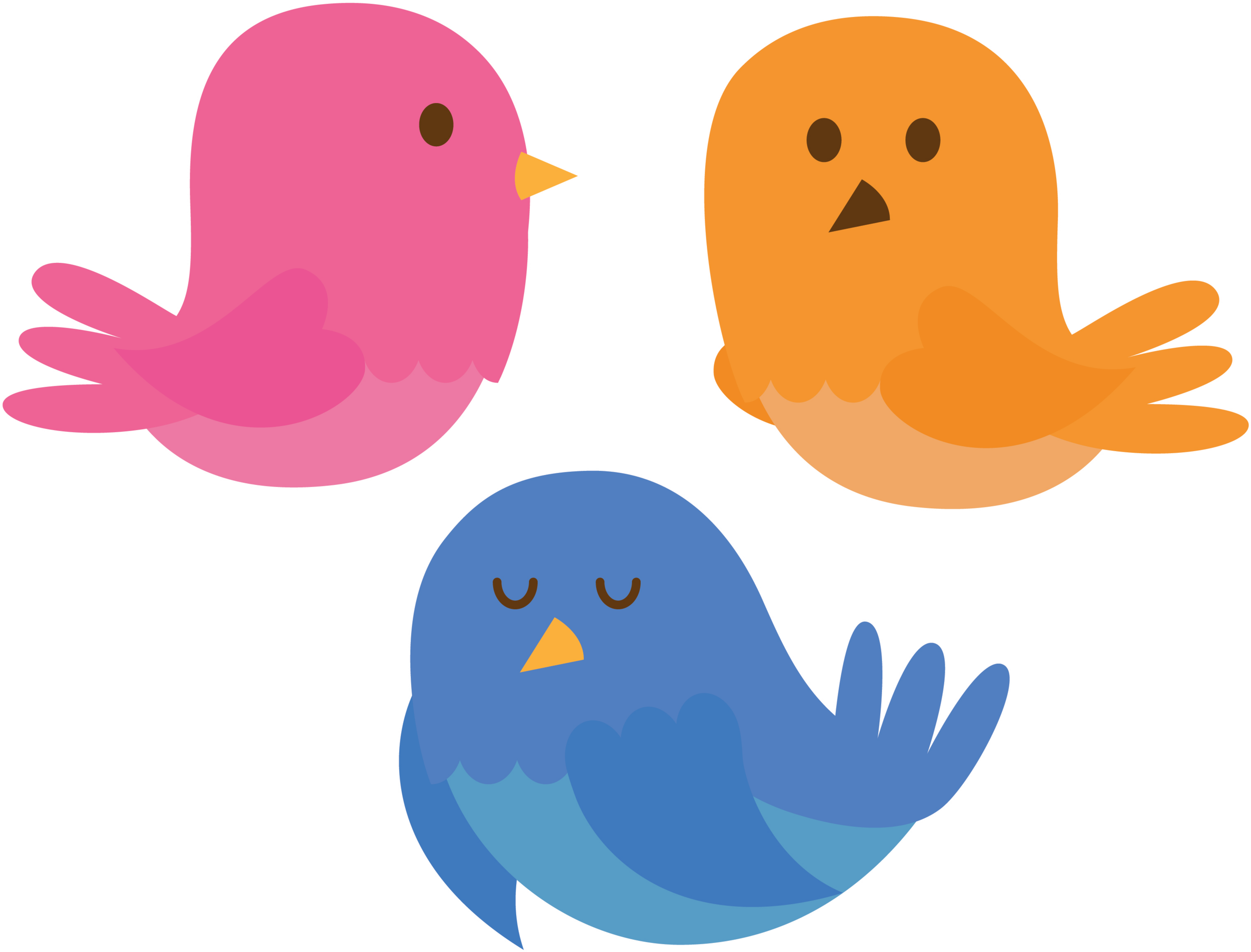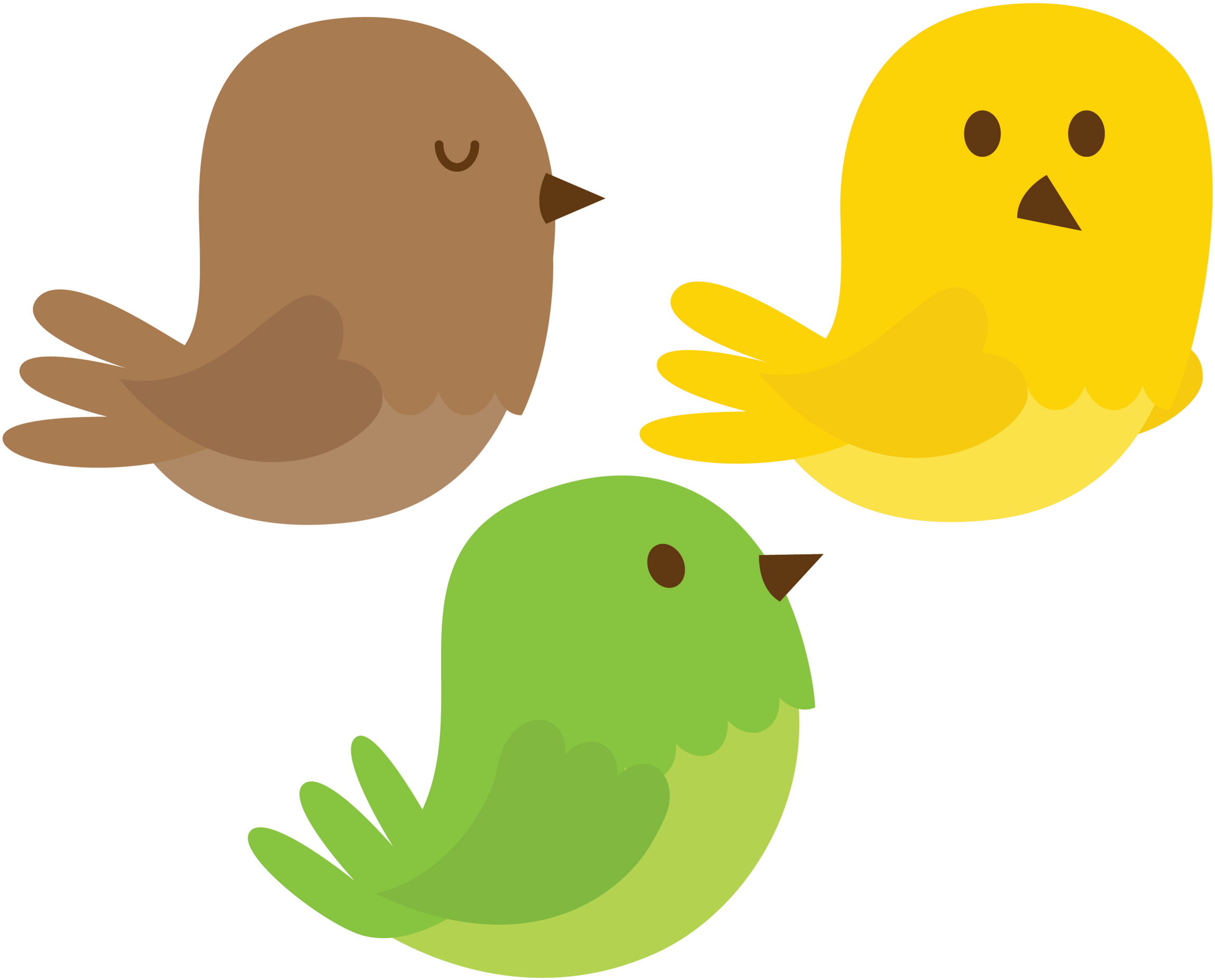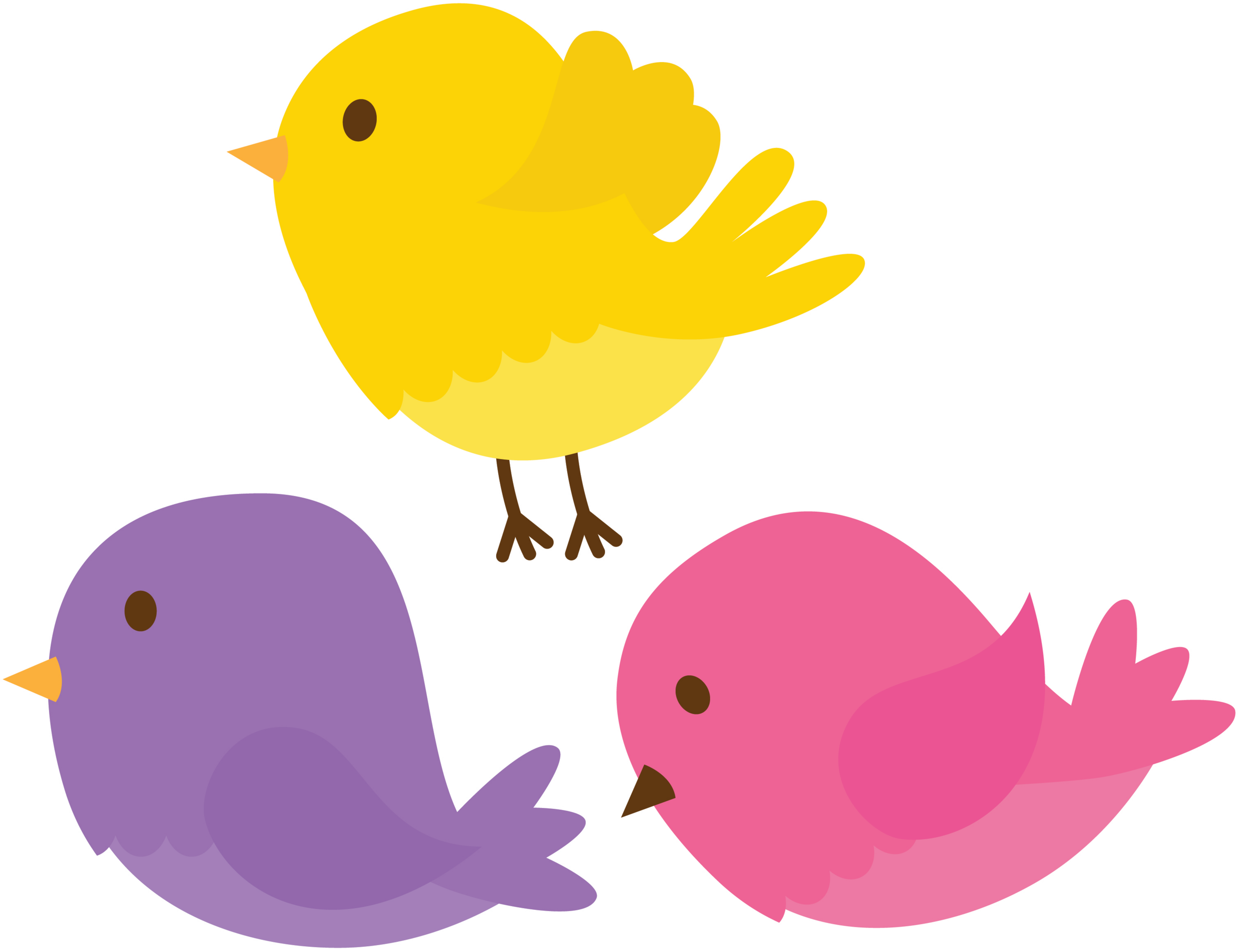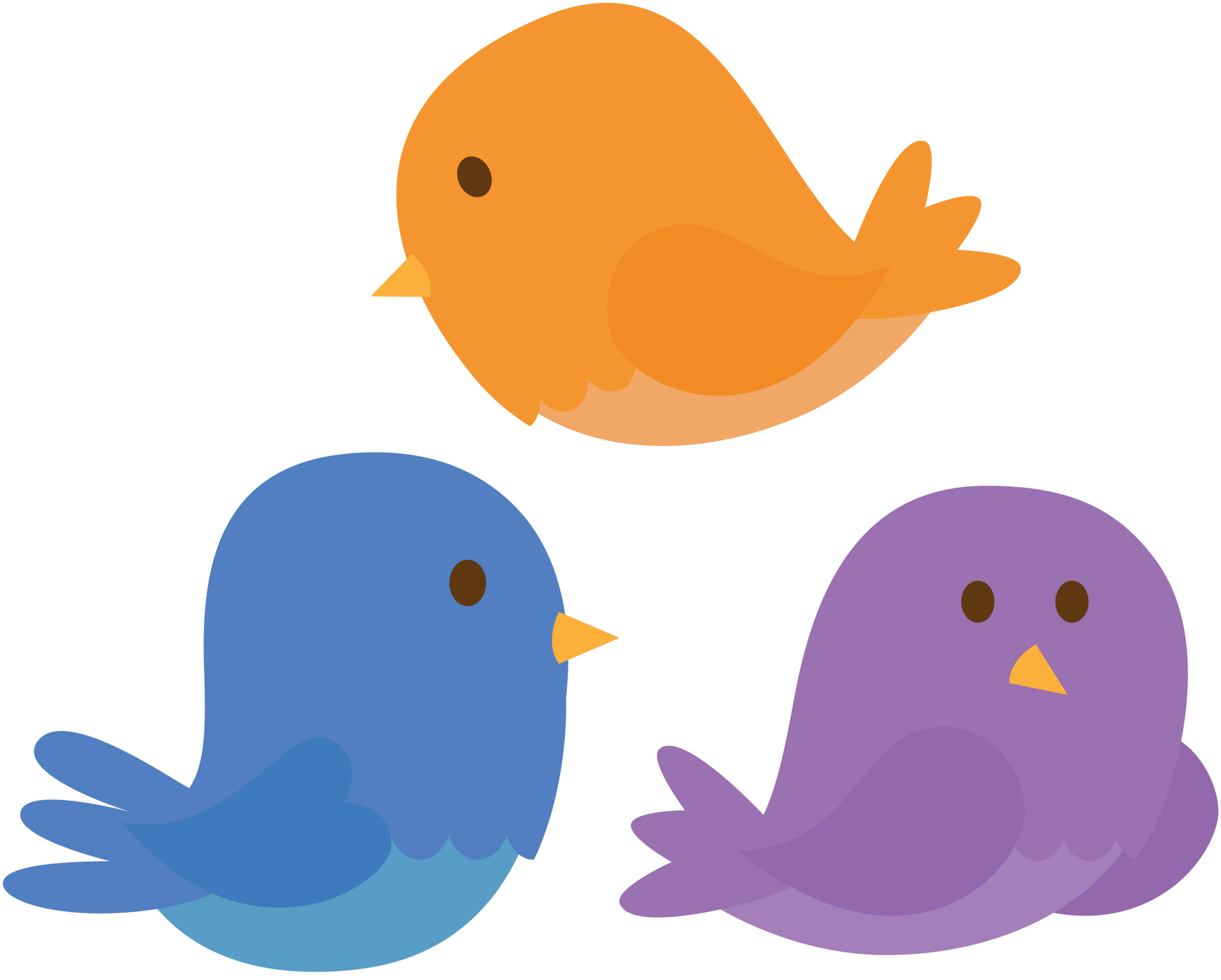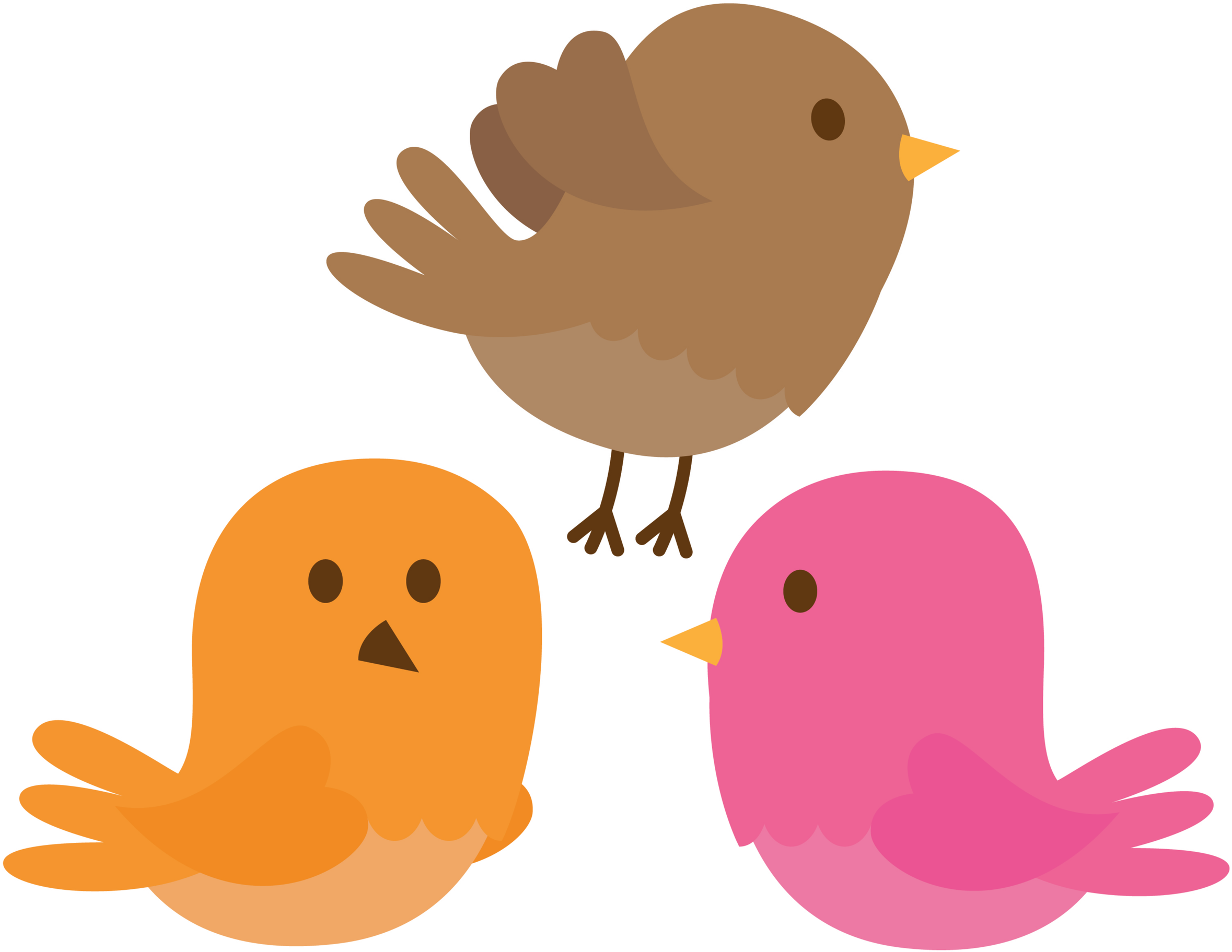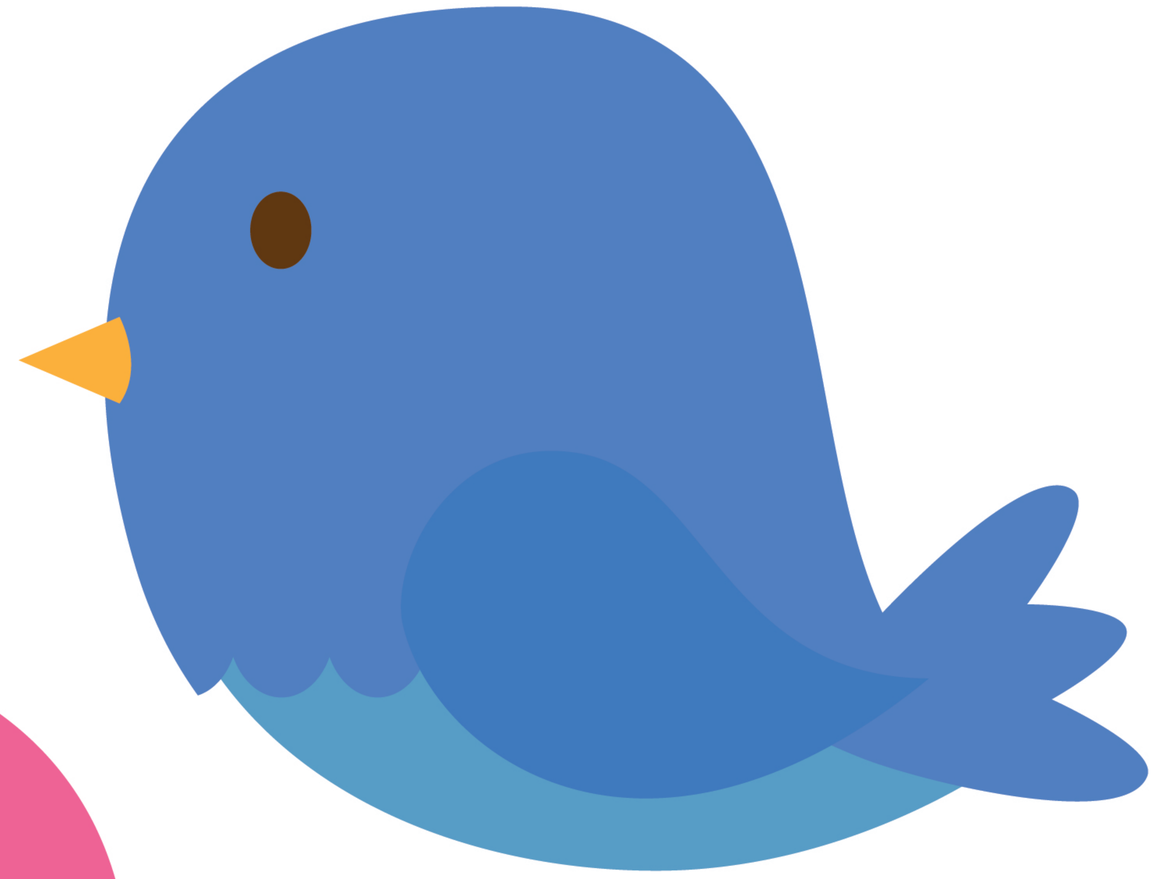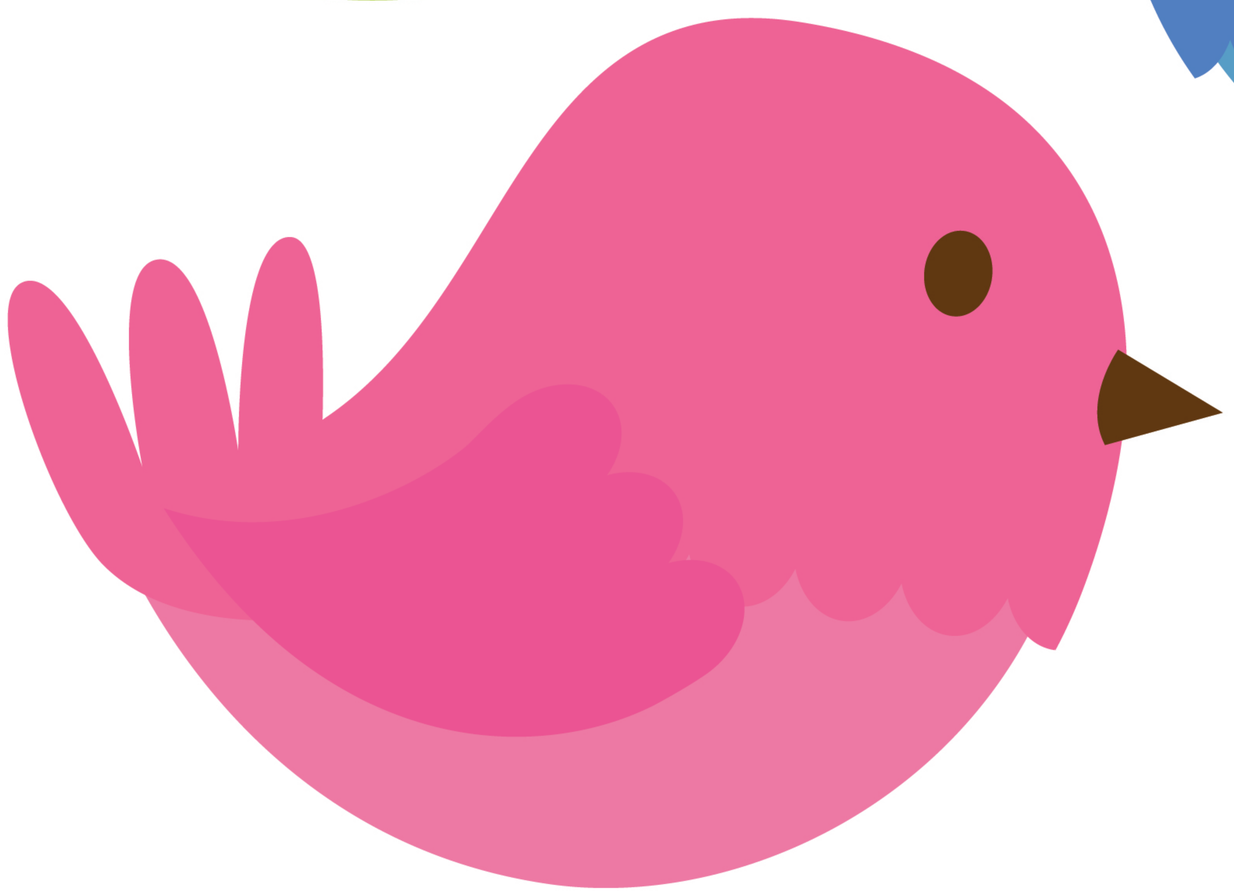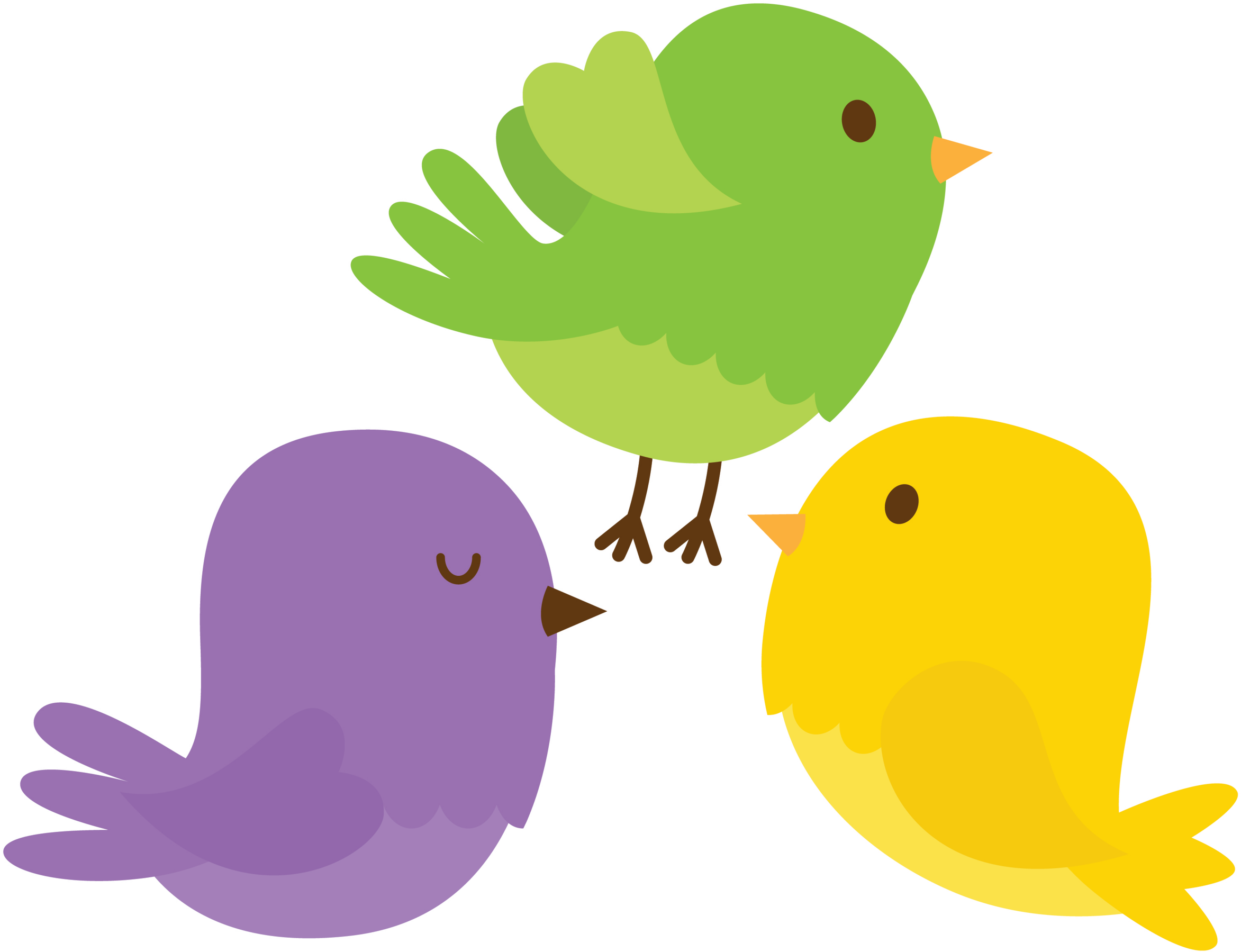ציפור